

NFC Orange Pitch Deck



WWW.NFCORANGE.COM

Problem

At career fairs, students carry hardcopies of their resumes to give to different recruiters, and on the other hand for recruiters, it is difficult for recruiters to manage, thus they generally ask them to fill out a Google Form or to mail which is not convenient and all these things make career fairs slow and inefficient.

That is not all. There is no popular social community only for students where they can interact with peers from their or other universities based on their majors, interests, etc.



NFC CARD

Solution

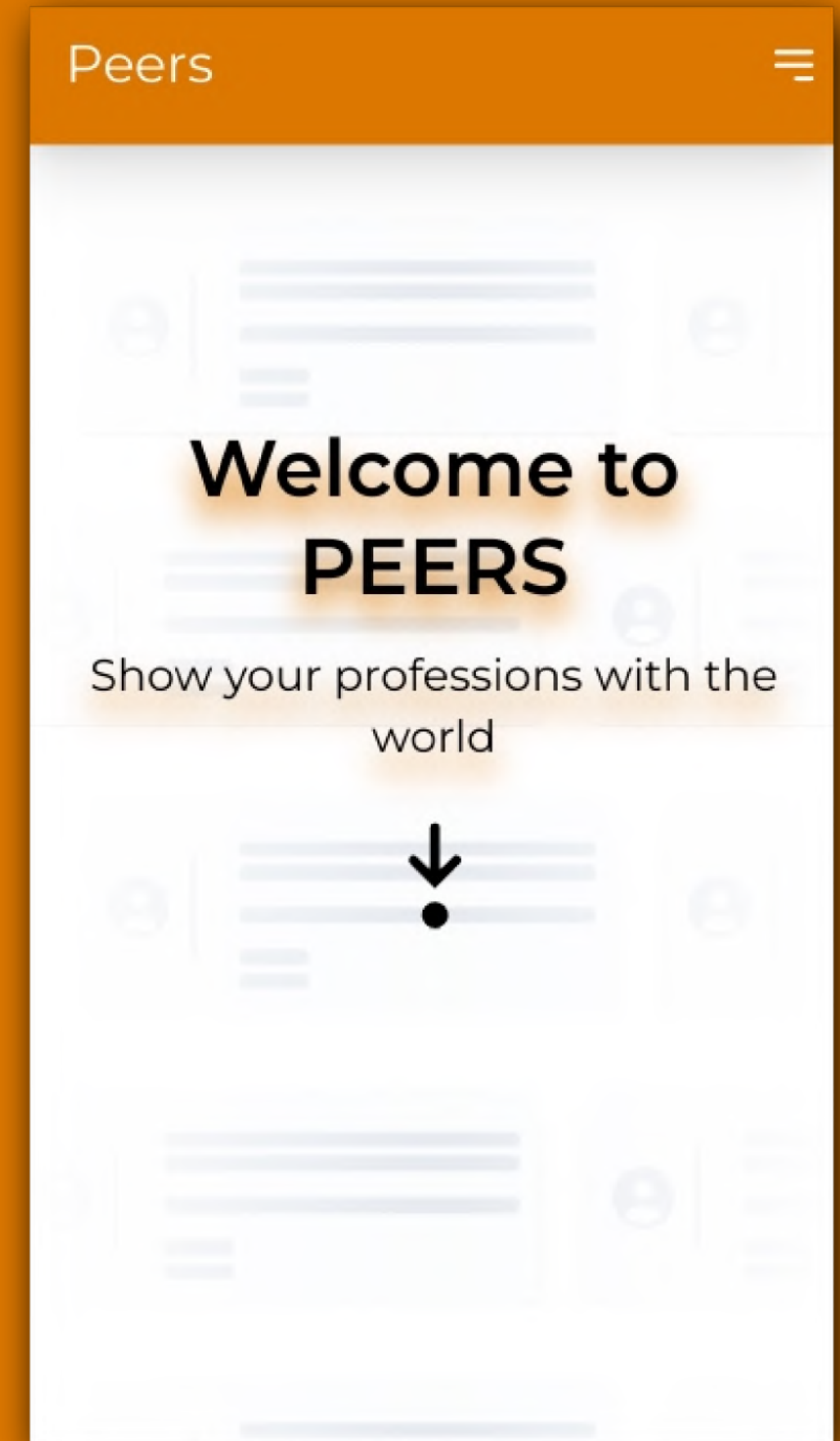
We developed a product for recruiters and students, generally, students carry hardcopies of their resume to career fairs we made them an NFC card in which they can store their resume.



PEERS PLATFORM

Solution

Through NFC Orange we want to create a social community for students where they can interact with their peers from all around the world based on majors, colleges, interests, etc.



CARD READER

Solution

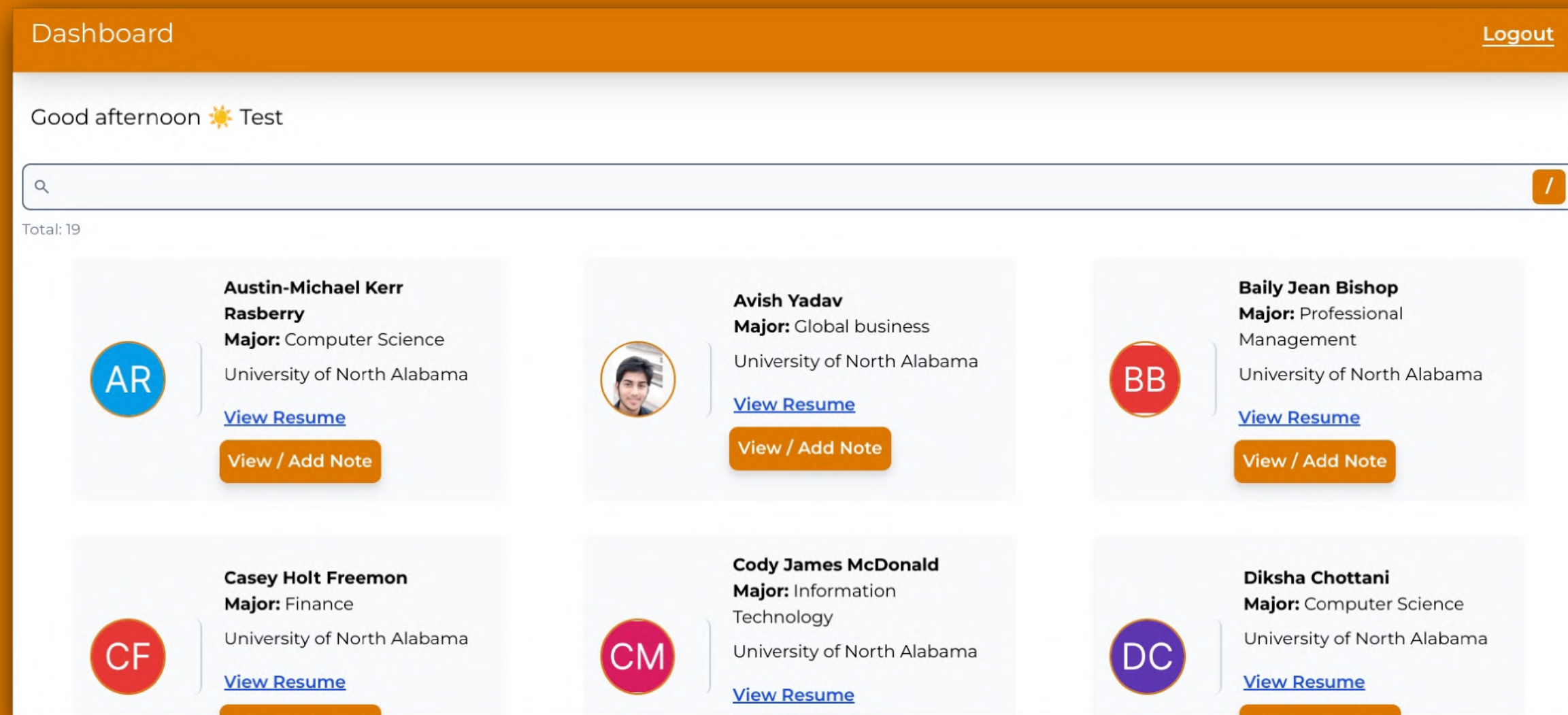
We made a card reader for the recruiter side so that when students come in career fair they have our card and they can just tap on the reader at recruiters table and their resume will be stored and transferred to the dashboard of the recruiter company, our mission is to save time in a career fair and save paper.



RECRUITER DASHBOARD

Solution

On the side of the recruiter, we provide a dashboard full of features like how many students scanned the resume, it acts as attendance also, and the dashboard also has features like filters, adding notes to specific resumes, etc. It makes it a whole lot easier for recruiters to filter resumes.



Market Opportunities

All universities and students in the United States

The global market size is estimated to grow from USD 10.2 billion in 2022 to USD 20.5 billion by 2027, at a Compound Annual Growth Rate (CAGR) of 14.9% during the forecast period. The Student Information System Market is fuelled by the need to streamline administration processes. Moreover, the rising demand for tailored solutions play a key role in driving the growth of the Student Information System Market.

Source: <https://www.globenewswire.com/en/news-release/2022/06/10/2460604/0/en/Student-Information-System-Market-worth-20-5-billion-by-2027-Report-by-MarketsandMarkets.html>

Business Model / Competition

BUSINESS MODEL

We plan to have 2 streams of revenue

- Providing NFC cards and readers to universities on annual subscription.
- Earning ads revenue from our Peers Platform.

COMPETITION

As of now, there is no direct competition, but our indirect competitors are Popl, Dot, Linq, Dice and Blackboard.

Product trial with Boeing

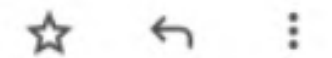
Our MVP is ready and we have done few trials at our university, but we did trial with **Boeing** at their recruiter visit to our university (University of North Alabama). Here is their feedback after using our product.



Allred (US), Mike

to me, ayadav@una.edu, Khoi ▾

Mon, Mar 13, 11:44 AM



Hello,

Thanks for following up on this.

I really like this tool. A system like this is far superior to collecting paper resumes at events. Your system is very easy to use. I also like that I didn't have to worry about signing up and creating an account.

Opportunities for improvement:

- Add filters to the main dashboard so you can view students by major and by graduation date (not a problem for this event because there were only a few students, but with large events this would be useful)
- Encourage (require?) students to add a photo. The photos are very helpful when trying to remember conversations that we had and who we were speaking to.

Thanks Again,
Mike

Meet the team



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What we want

Our **MVP is ready** and we are doing and have done trials and the feedback we are getting is positive, thus we want to launch this product commercially, but as international students, we are legally restricted. That is why we are pitching for pre-seed funding.

We want to pitch you our product in person as there is more to it and everything cannot be explained in pitch deck.

Please provide us suggestions and feedback on our product if possible.

We look forward to hearing from you,

NFC Orange

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WWW.NFCORANGE.COM

